



# THE TOP 10 THINGS YOU MUST KNOW BEFORE CHOOSING YOUR HEARING HEALTHCARE PROVIDER

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## Opening Letter From John Nobile, HAS, BC-HIS, ACA

Dear Friend,

At Nobile Hearing Center, our team goes above and beyond to provide you with top-notch hearing care that allows you to enjoy the sounds of the world. For every patient, uncompromised quality is our primary goal. As a Cape Coral, FL, hearing care provider, helping people restore music and conversation to their lives is my passion. Thousands of patients have trusted us with their hearing health, and we look forward to providing you with the same excellence.

With our advanced in-office technologies, we are proud to offer you comfort and convenience with our hearing aids, hearing assessments, and tinnitus treatment options. If you or a loved one has suffered from a sense of isolation due to hearing loss, tinnitus, or cognitive decline, our compassionate provider is here to help you find the right solution to reconnect you with your loved ones and the world around you.

Ultimately, you should do your research when choosing your hearing care provider. To help you make your decision, I wrote this report, "**The Top 10 Things to Know Before Choosing Your Hearing Healthcare Provider.**" In this report, you will find the ten most critical things to know and what to ask your potential new provider before you commit to a hearing care plan. If you have any questions as you read this report, don't hesitate to call our hearing center and ask! We are here to support you.

To Your Healthiest Hearing,

John Nobile, HAS, BC-HIS, ACA

P.S. If you are looking for a solution to your hearing loss, call (239) 230-0062 to reach our Cape Coral office or our Fort Myers office and schedule your **Complimentary New Patient Consultation** to find out how Nobile Hearing Center can help you.



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**1. Do They Have  
Extensive Experience?**

When selecting your new hearing healthcare provider, their experience should be at the top of your list. Extensive experience means that they have already seen a wide variety of hearing loss cases, making it more likely that they have treated a case similar to yours. That foresight means that they can predict any complications or risks during treatment and that your treatment recommendation is the best one for your situation.

Our experts have transformed thousands of lives in Lee County, Florida, and beyond for over 55 years! Our hearing aid specialists, John Nobile and Elle

Winn, are highly trained in hearing loss care and tinnitus treatment and bring years of experience to our patients every day. Their backgrounds, experience, and knowledge provide the understanding necessary to help your or your loved one's hearing impairment. Our team offers comprehensive, personalized treatment plans and identifies each patients' unique hearing profile — this personalization ensures that each treatment is comfortable and successful.



## 2. Can You

### Trust Them?

Your new hearing healthcare provider must be honest with you every step of the way. When discussing your unique case and treatment, make sure that you feel comfortable with what they're telling you about your options. You should always feel that you are fully informed and that your provider is truthful with you when building your treatment plan.

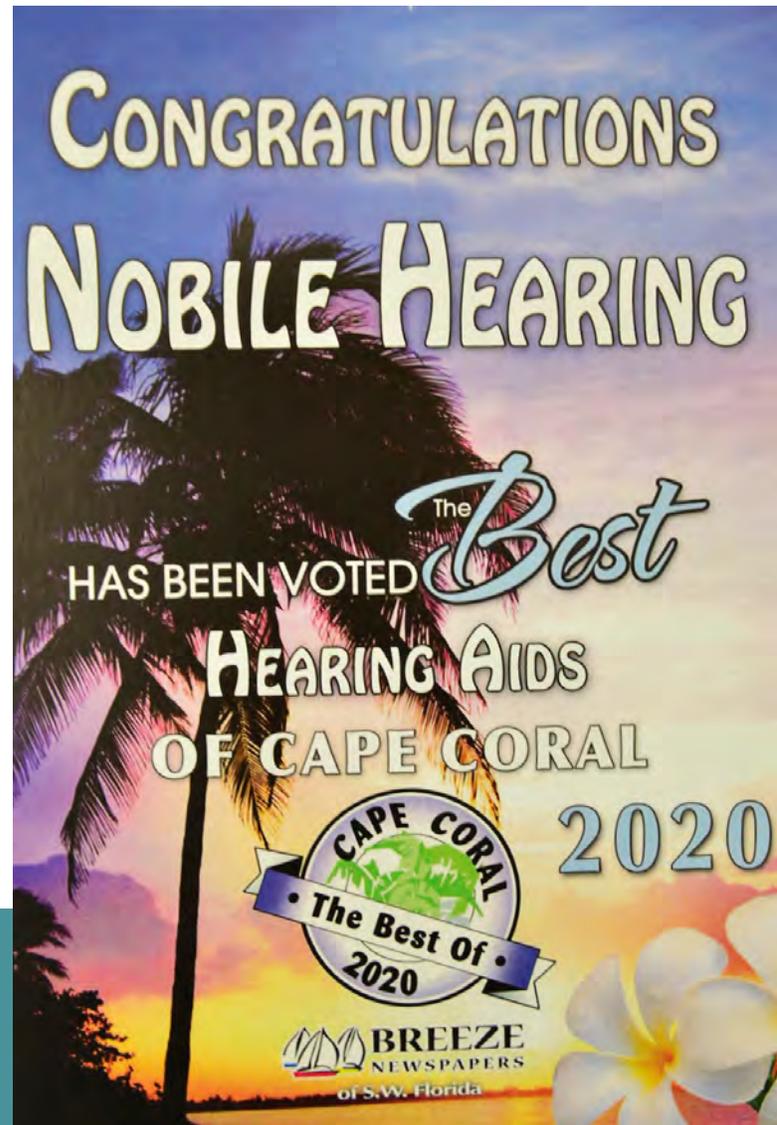
At Nobile Hearing Center, we listen to our patients and make sure they are part of the process and understand what is needed to improve their hearing. Our practice provides honest care and operates with integrity to ensure you are fully informed before starting your treatment. Let our caring hearing aid specialist restore your hearing with honesty!

3. Are They

## Award-Winning?

A good hearing healthcare provider is appreciated by their patients. A record of winning awards is an excellent sign that you're making the right choice for your hearing needs. When you talk to your potential new provider, see if they have won any awards in your community (or beyond).

Nobile Hearing Center strives for top-notch customer service and the best possible care. We are proud to have been awarded the **Best Hearing Aid Provider in Cape Coral 2020**. We are deeply appreciative of the recognition we've received from our community.



4. Can You Contact Them

## Directly 24/7?

Although today's technologically advanced hearing aids offer many benefits and boast a high success rate, there are times when you may have an issue with yours that requires immediate attention. Those who fully rely on their hearing aids need to know that their hearing healthcare provider will give them the quick service they need if their hearing aids are not functioning properly. When researching potential

providers, make sure to look for one who will see you right away if you have an emergency with your hearing aids.

If you have a hearing aid emergency, Nobile Hearing Center will see you as soon as possible. We proudly offer convenient appointment times and make ourselves available to you 24/7, so we can help you at any time should you encounter an issue. We are here for you!





**5. Do They Provide**

**Free Lifetime  
Device Service?**

A commitment to improving your hearing health is a big decision, both in time and finances. It is essential to know that your provider will stand behind their treatment recommendations and the devices they fit you with. Check to see if your potential new provider offers free servicing for your devices as part of their commitment to your hearing health.

At Nobile Hearing Center, we proudly offer free lifetime device servicing, so you can rest assured that once you receive your devices, we will always be here to help you with any necessary adjustments or issues that may arise at any time. We will always try our best to resolve anything with which you are not satisfied. You can contact our office at any time with questions or to schedule a follow-up appointment.

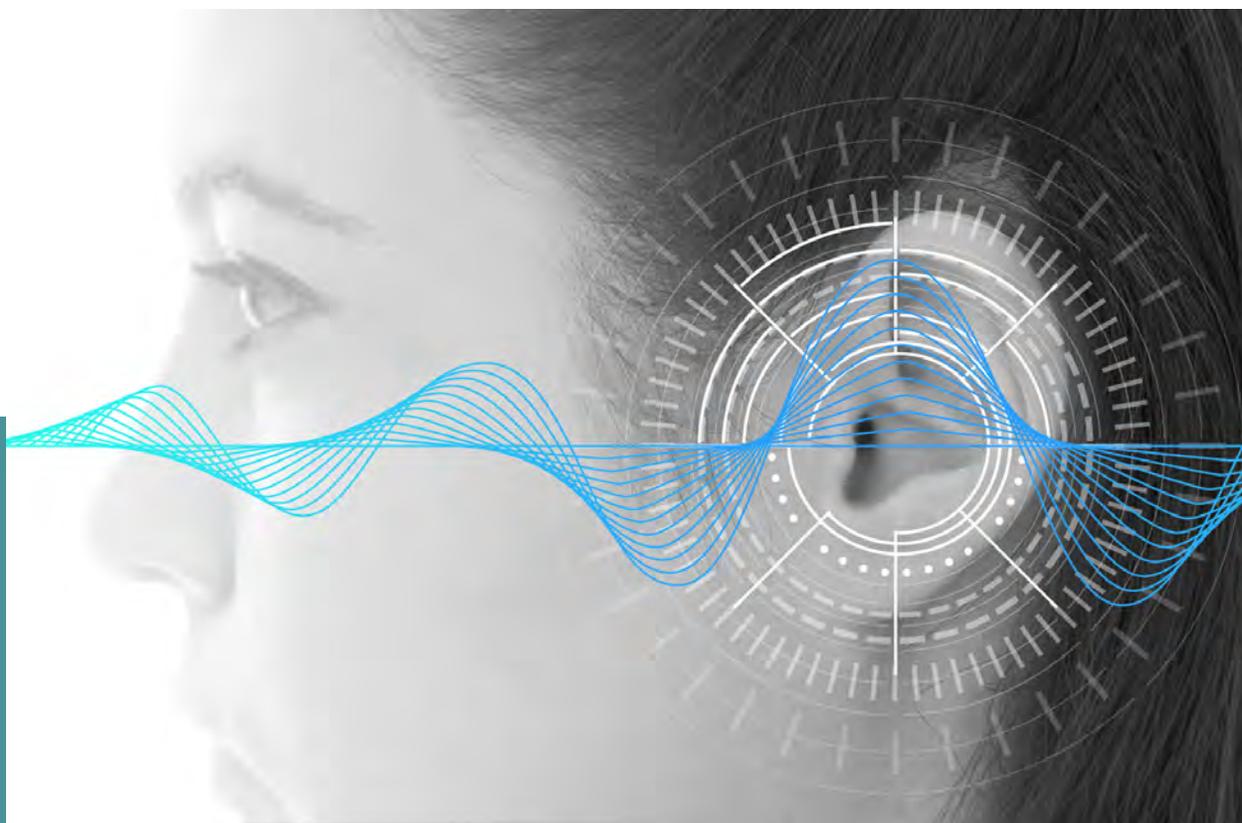


#### 6. Are They

## Board-Certified?

A hearing healthcare provider who has been board-certified has met the highest standards of skill and knowledge. Becoming board-certified signifies the professional's pursuit of continued proficiency and excellence in hearing healthcare. In your quest for a hearing healthcare provider, finding one who is board-certified means that you will be receiving the best care available.

As Hearing Instrument Specialists who are Board-Certified in Hearing Instrument Sciences, John Nobile and Elle Winn are committed to pursuing continued proficiency and excellence in hearing healthcare. Being board-certified means their knowledge and skill have been evaluated through exams and time-limited certificates. They are required to take recertification exams throughout their careers and promote and encourage certification expertise throughout the world. When you choose Nobile Hearing Center, you're getting the highest quality care available from top-rated providers who have what it takes to service all your hearing care needs.



7. Do They Use

## Advanced Technology?

Many hearing healthcare providers have the minimum equipment necessary to provide treatment, but to treat conditions most effectively, the best ones will go above and beyond, offering specific equipment for the latest, most advanced diagnostic and treatment services.

Nobile Hearing Center recognizes that the field of audiology is constantly evolving and works hard to offer our patients the most cutting-edge technology possible. Whether your concerns are cognitive deficits, hearing loss, tinnitus, or anything else, our state-of-the-art assessment and

treatment techniques ensure the best possible outcome.

We offer top-notch care using modern diagnostic techniques and hearing aids from major brands with Bluetooth options and iPhone/Android compatibility.

When you choose us for your hearing care, you can be sure you're benefiting from the most advanced technology available!

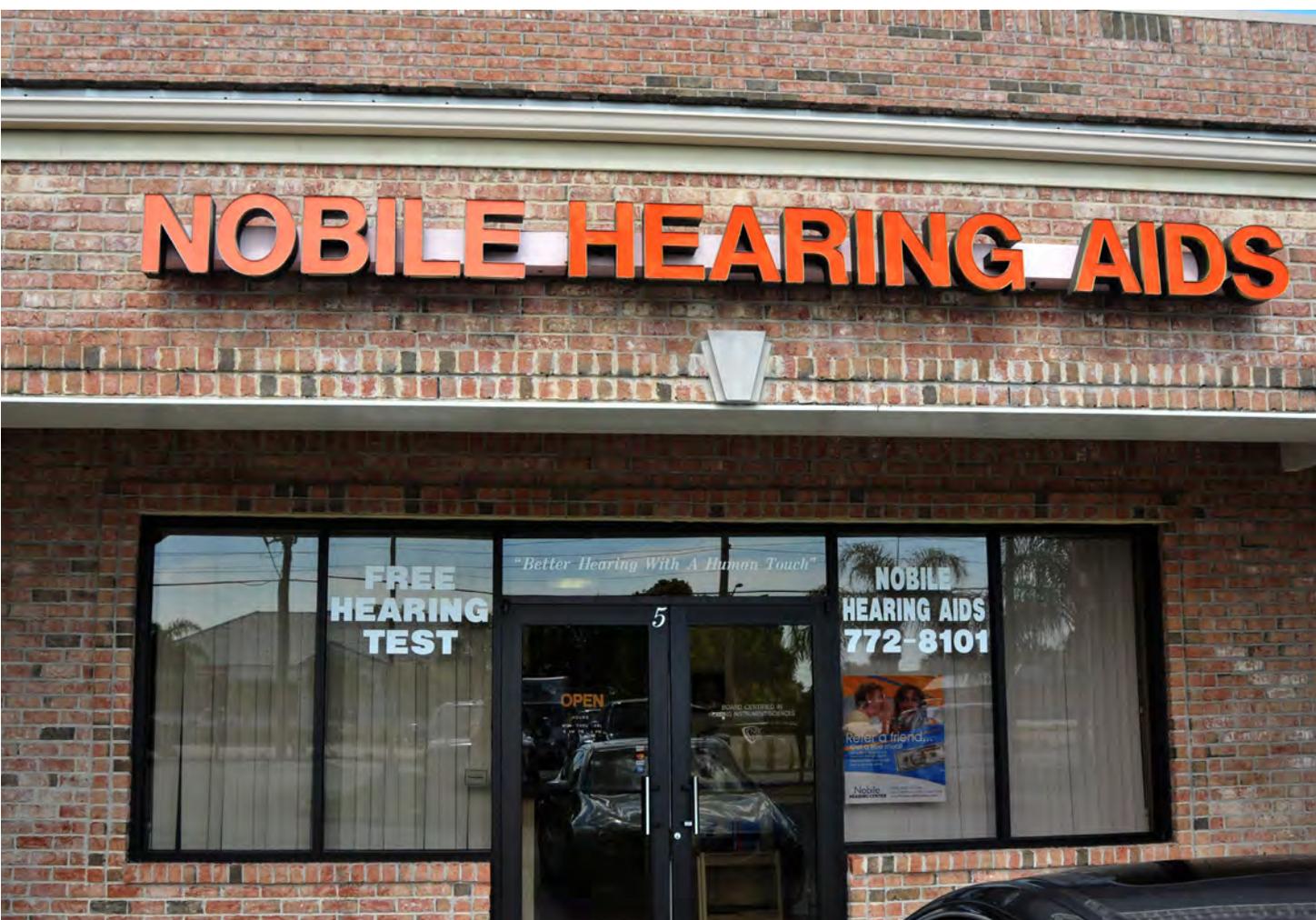
**8. Do They**

**Speak Spanish?**

Discussing complex health concerns with a healthcare provider can be stressful. If you or your loved one doesn't speak English as your first language. In some cases, it can even lead to poor treatment due to miscommunications. It can also be a hassle to find someone to join you in your appointment to translate. To avoid problems that may arise due to language discrepancies, ask your potential provider if any of their staff are bilingual in your native language.

At Nobile Hearing Center, we appreciate the importance of being able to communicate effectively with our patients for the best possible care. For this reason, we provide services in Spanish. This is just another way that we seek to go a step beyond for the members of our community!





#### 9. Do They Take

### Walk-In Appointments?

Many people trying to see a hearing healthcare provider want to get in as soon as possible. You shouldn't have to sit around waiting to restore your hearing health. Furthermore, delaying treatment in some cases can lead to permanent hearing loss or other complications. Be sure that your potential new provider can get you in for a same-day consultation to make treatment fast and convenient for you.

At Nobile Hearing Center, you can find comfort in knowing that your hearing needs are a priority. You won't have to wait weeks or months just to find out that your journey to clear hearing can't start for several weeks. We are happy to get you in the doors the same day you call to make an appointment and even welcome walk-in patients for your convenience. This is just another way we go above and beyond to support your healthiest hearing.



10. Will They

## Respect Your Time?

When you go to a hearing appointment, you don't want to sit around waiting to be seen, especially if you were respectful enough to be on time. It is challenging for many busy patients to find time to make and keep an appointment, and you should never have to wait. If you value your time, ask your potential new provider about their wait times, and search online to find out what the office's waiting room

reputation is.

At Nobile Hearing Center, our goal is to make you comfortable, and while we hope you enjoy your time at our office, we don't want to keep you waiting. We know that your time is valuable, and our team respects that and works hard to keep our appointment schedule running smoothly. When you come to see us, you can trust that your appointment will begin on time and that you will have ample time to speak with our expert to have all of your concerns addressed and all of your questions answered.

11. Bonus: Do They

## Provide Flexible Financing?

I realize this report is supposed to be the “**Top 10 Things You Must Know Before Choosing Your Hearing Healthcare Provider**,” but I couldn’t leave out some payment tips to look for when choosing a professional. Once you are comfortable and have chosen the right provider for you, your parent, your spouse, or another family member, the next question typically is, “How much is this going to cost, and how am I going to pay for it?”

Restoring your hearing clarity is our goal, and at Nobile Hearing Center,

we believe that everyone deserves clear hearing regardless of financial status. We work closely with you to understand your hearing needs as well as your financial needs. We proudly offer flexible payments through CareCredit, HealthiPlan, and Allegro to assist you in paying for your hearing health care. Ask for more details at your initial consultation!



## Closing Letter From John A. Nobile, HAS, BC-HIS, ACA

Dear Friend,

I hope that this report has helped you learn more about audiology and shown you how Nobile Hearing Center can help you, your spouse, your parent, or another loved one. To accomplish our team's mission of restoring hearing clarity, treating tinnitus patients, and improving quality of life, I would be honored to meet and learn more about how our team can help boost your or your family member's hearing.

We are here to answer your questions, address your concerns, and have you experience audiology at its best!

We will share our expert medical recommendations based on our years of experience, advanced diagnostics, and thorough analysis. Our pride is in restoring hearing clarity and transforming lives. Of course, there may be other things you should know before choosing your Hearing Healthcare Provider. In fact, I'm sure I could have easily doubled the length of this report!

To Your Healthiest Hearing,

John A. Nobile, HAS, BC-HIS, ACA

P.S. When you are ready, call (239) 230-0062 to reach our Cape Coral office or our Fort Myers office to schedule your **Complimentary New Patient Consultation** to determine if you can benefit from hearing aids or other treatments. At that time, we will review your treatment options and answer any questions you may have about audiology or our office in general.

